

PLAN OF ACTION – POST-VALIDATION
(Sixth-Year Evaluation)

DEPARTMENT Fine Arts

PROGRAM Photography

In preparing this document, refer to the Plan of Action developed by the discipline/program during the self-study, and the recommendations of the Validation Team. Note that while the team should strongly consider the recommendations of the validation team, these are recommendations only. However, the team should provide a rationale when choosing to disregard or modify a validation team recommendation.

Identify the actions the discipline/program plans to take during the next six years. Be as specific as possible and indicate target dates. Additionally, indicate by the number each institutional goal and objective which is addressed by each action plan. (See Institutional Goals and Objectives) The completed final plan should be reviewed by the department as a whole.

Please be sure the signature page is attached.

RECOMMENDATIONS TO IMPROVE DESIRED STUDENT OUTCOMES AND IMPROVE STUDENT PERFORMANCE

**Theme/Objective/
Strategy Number
AHC from
Strategic
Plan**

**TARGET
DATE**

Increase Assessment from the suggested once every 6 years to every other year for Basic 110 and every time they are offered for the other Classes	2.1.3, 2.1.5	2019
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RECOMMENDATIONS TO ACCOMMODATE CHANGES IN STUDENT CHARACTERISTICS

**Theme/Objective/
Strategy Number
AHC from
Strategic
Plan**

**TARGET
DATE**

Enrollment Changes Continue outreach programs such as CTEA Career Day and the new Bulldog Bound 3E outreach program that targets 5 th and 6 th graders.	2.2.1	2018-2019
Demographic Changes We currently have an excellent mix of ethnicity, gender and age in our applied photography program. We have a large Hispanic and Female representation and an excellent blend of ages. We should, however, stay responsive to any future changes especially in regards to any CTEA programs and targeted non-traditional student populations.	2.2.5	Ongoing

RECOMMENDATIONS TO IMPROVE THE EDUCATIONAL ENVIRONMENT

**Theme/Objective/
Strategy Number
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Plan**

**TARGET
DATE**

Curricular Changes Add an online History of Photography class. Traditionally this class has failed to fill whenever it was offered as an onsite course, but it might have	2.2.3	2018
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<p>more success as an online offering. Also investigate G.E. status</p> <p>Create a commercial certificate which includes PHTO 150, Introduction to Commercial Photography, PHTO 179, B Photojournalism and PHTO 179C Portrait Photography. 2.2.3 2018</p> <p>Change PHTO 179A, 179B and 179C from experimental into regular classes. 2.2.3, 2018</p>		
<p>Co-Curricular Changes</p> <p>Add a visual literacy component to English 103 and or Library 170 stressing the importance of photographic information and “reading” a photograph.</p>	2.2.3	2019
<p>Neighboring College and University Plans</p> <p>Investigate increased articulation in Advanced Black and White, Materials and Processes and Introduction to Color Photography and explore the implications of dropping analog film photography and go completely digital in our photography program.</p>	2.2.3	2018-19
<p>Related Community Plans</p> <p>Reestablish our relationship with the Santa Maria Arts Commission and reestablish our connection with the Betteravia Government Center as a venue for our students and faculty.</p>	2.2.3	2019

RECOMMENDATIONS THAT REQUIRE ADDITIONAL RESOURCES

**Theme/Objective/
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**TARGET
DATE**

<p>Facilities</p> <p>Completion of the new Fine Arts building is the single most important factor in serving our students. This is the third attempt at creating a building to house all the fine arts in one place and it is so important for student success. Having gone to school at a fine arts school where all the disciplines were housed under one roof, the energy, creativity and enthusiasm that is generated by the cross fertilization of the disciplines is amazing.</p> <p>If the new building does not materialize we need to think about removing the darkrooms and replacing them with a digital studio that is separate from O310. The side darkrooms and the color darkroom can remain for non-silver and film processing for advanced students.</p> <p>The darkroom sinks in the printing darkroom need a coat of epoxy paint to keep them water tight. The darkroom also needs to be painted.</p>	<p>2.2.3, 3.3.1, 3.4.1, 3.4.2, 3.4.3</p>	<p>2021</p>
<p>Equipment</p> <p>We need to replace and upgrade computers, digital cameras and lenses, digital printers and scanners as they wear out and obsolesce.</p> <p>When the new fine arts building is finished we will need an additional 17 iMacs to fill out the digital photo lab. 7 of the iMacs in O310 were bought with CTEA photo funds.</p> <p>There are no new student quality film cameras being manufactured. If we plan to continue with analog film based photography in our basic 110 classes we will have to buy used cameras from reputable photographic equipment dealers like B&H and Samy's camera. It is my understanding we cannot use district funds to buy used equipment. We will also have to increase the repair budget for photography. It is currently 0.</p>	<p>3.3.1</p>	<p>2018-19</p>
<p>Staffing</p> <p>It is vitally important that the retiring full time instructor be replaced. This is a single instructor discipline and the program cannot function without a full time instructor. We owe that to our students. They should also be chosen from a nationally recognized institution and they should have an MFA. I do not believe a BFA and 6 years of experience exhibits the dedication that a fine arts faculty member needs. An MFA exhibits dedication, aptitude and rigor. Associated faculty are very important to the health of the program and should be replaced as the need arises.</p>	<p>3.3.1</p>	<p>2018 and ongoing</p>

PLAN OF ACTION – Post-Validation

Review and Approval

Plan Prepared By

David L. Parry

Date: 3/12/18

Date: _____

Date: _____

Date: _____

Date: _____

Reviewed:

Department Chair*

[Signature]

Date: 3/12/18

*Signature of Department Chair indicates approval by department of Plan of Action.

Reviewed:

Dean of Academic Affairs

Rick Bank

Date: 4/3/18

Vice President, Academic Affairs

[Signature]

Date: 4-9-18